

Report to Portfolio Holder for Lifestyles, Health and Well-being

Subject: Leisure Fees and Concessions Report 24/25

Date: 06.03.2024

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Wards Affected All

1. Purpose

The report outlines the 2024/25 fees and charges for Leisure Centres and seeks approval for their introduction from 1st April 2024.

2. Key Decision

This is not a Key Decision

Recommendation(s)

That:

- 1) Approval is given for the fees and charges for Leisure Centres (2024/25) as detailed in Appendix B to be introduced from 1st April 2024

3 Background

3.1 Financial Background

The communities and leisure department continues to critically review all operations to ensure that the most cost effective and efficient services are provided to the residents of the borough. The objective of maximising income within the social aims of the council remains a key focus as we strive to operate a discretionary service at the lowest level of subsidy possible whilst retaining service levels and standards.

With Portfolio Holder approval discretion can be made to apply varying

percentage increases to relevant fees and charges as long as the overall cash amount for that area is met. This allows consideration to be made for factors that influence the rate at which fees and charges are set.

These factors include:

- The borough's priorities.
- Comparative prices of neighbouring authorities
- Performance trends and individual activity price sensitivity.
- The cost benefit of the service.

3.2 Price Comparisons

Wherever possible pricing comparisons have been gathered from neighbouring authorities and are detailed in Appendix A. It should be noted that these are current year prices (23/24) and are subject to increase by the individual authorities/theatres for the financial year 24/25. True comparisons are often difficult to obtain due to the following factors: -

- Length of session/number of weeks per course
- Size of facilities i.e. sports halls
- What is included in the price e.g. 50+ includes tea and biscuits for GBC
- Membership Packages, and what is included in these packages
- Range of venues for hire e.g. Millennium Suite, theatre, conference facilities
- Eligibility of customers to obtain discounts

There are gaps in some comparative prices, as some authorities do not make comparative provision to those on offer at Gedling.

3.3 Leisure Cards and Concessions

The council currently use a leisure card system to provide discounts to leisure centre users. In addition to the standard leisure card it is possible for customers to qualify for a concessionary leisure card which gives further discounts on leisure activities and memberships. This is currently available for people:

- living with a disability
- in receipt of benefits
- in full time education or
- over the age of 65yrs

The Council also operates a scheme granting care leavers free access to a health and fitness membership up to their 25th birthday.

4 Proposal

4.1 It is proposed that:

- a) The fees and charges for Leisure Centres (2024/25) as detailed in Appendix B be introduced from 1st April 2024

Exceptions to this 5% increase:

- Fitness inductions, Boditrax and virtual classes have not increased, this is to keep the sessions competitive and to try and move customers towards a monthly DNA health and fitness membership.
- Snooker at Richard Herrod has reduced to bring together leisure card holder and concessionary leisure card holders to one price.
- Swimming lessons have increased by more than 5% due to high demand and increasing costs associated with running the pools. The price is still comparable with other local providers
- Some children's parties have gone up by more than 5% to reflect the high demand and investment in new inflatables.
- The cost for a leisure card has increased by more than 5% but is still only a one off annual fee for casual users of the leisure centres
- The removal of the corporate DNA Health and Fitness Membership to ensure residents of the borough are treated fairly, regardless of where they work.
- There has been an increase of £2 per month to the junior DNA Health and Fitness Membership, to bring this in line with local competition
- A new 3 month Active for Life Membership has been created which will be made available to health partners working in the community to help target inactive residents or those living with health conditions. This membership will hopefully create a catalyst for the customers to engage in a healthier lifestyle before moving on to the mainstream DNA Health and Fitness Membership.
- The joining fee for DNA Health and Fitness Membership has not increased for many years, which is why the planned increase is more than 5%
- The movement fee and joining fee for swimming lessons has been frozen, to ensure it remains competitive in the marketplace.
- There has been a decrease in the number of weekend held at the Richard Herrod Centre which also has a direct impact on the income generated through bar drink sales. If an effort to boost the usage of the facility, it is proposed to reduce the cost of the Millennium Suite for functions at peak times by approximately 40%. This will hopefully increase the use of the area which will also increase bar sales.

To boost awareness of the new reduced rates, there will be a marketing campaign designed to appeal to the over 21's age group, in conjunction with Communications Dept.

5 Alternative Options

- 5.1 An alternative percentage increase could be applied; this however may not be effective in producing the required financial improvements for the proposed Medium Term Financial Plan or would increase the leisure prices beyond what is deemed an acceptable increase.

6 Financial Implications

- 6.1 As set out in the General Fund Revenue Budget 2024/25 report approved by on 6th March 2024, the 2024/25 budget is based upon a 5% increase from 1 April 2024. This takes into account inflation and the rising costs associated with delivering services

7 Legal Implications

- 7.1 The main power to charge for leisure services derives from s.19 of the Local Government (Miscellaneous Provisions) Act 1976. This gives the authority the ability to decide whether to charge, and the level of charge for the provision of leisure services. Leisure services continue to be subsidised and an increase in fees to match inflationary pressures is reasonable. Additionally, as Leisure operates commercially, whilst also offering discounts to some service users, application of discretionary increases above or below 5% is reasonable under this charging power.

8 Equalities Implications

- 8.1 The leisure pricing structure gives discounts to people living with a disability, under the age of 18yrs, over the age of 65yrs or in receipt of certain benefits, and is therefore helping to be inclusive of all. The equality impact assessment can be found in appendix C

9 Carbon Reduction/Environmental Sustainability Implications

- 9.1 Not applicable

10 Appendices

- 10.1 Appendix A - Comparison of current fees with comparable facilities.
- 10.2 Appendix B - Proposed leisure fees and charges for the financial year 24/25

(Activity prices are subject to rounding to the nearest 10p to ease operational

change requirements, and for the larger fees they have been rounded to the nearest £1 or £5).

10.3 Appendix C - Equality Impact Assessment

11 Background Papers

11.1 Not applicable

12 Reasons for Recommendations

12.1 To contribute to the delivery of a balanced budget both in 2024/25 and in the medium term and satisfy statutory requirements.

Statutory Officer approval

Approved by:

Date:

On behalf of the Chief Financial Officer

Approved by:

Date:

On behalf of the Monitoring Officer

Appendix A - Comparison of current fees with comparable facilities

	Gedling				LLeisure (Broxtowe)				Lex Leisure (Rushcliffe)				Nottingham City			
	2023/2024				2023/2024				2023/2024				2023/2024			
	No n Card Holder Price	Stand Leisure Card price	Concess ionary Card Price	Juni or Leisure Card price	No n Card Holder Price	Stand leisure Discount Card price	Concess ionary Card Price	Juni or Leisure Card price	No n Card Holder Price	Stand leisure Discount Card price	Concess ionary Card Price	Juni or Leisure Card price	No n Card Holder Price	Stand leisure Discount Card price	Concess ionary Card Price	Juni or Leisure Card price
Swimming																
Public swim	5.90	5.10	3.50	3.30	5.40	4.70	3.15	2.10	6.15			4.00	6.30	5.30	2.65	2.65
Family Swim	13.10	11.40								17.10			13.75	11.75		
Swimming Lesson				6.20												
Gym																
Fitness suite session	10.10	8.80	7.40	6.70						8.90			8.80	7.80	3.90	
Gym Induction	11.50	10.00	10.00	10.00		29.95	23.95	13.95		18.00						
Racket Sports (peak times only)																
Badminton court	12.10	10.50	10.50	7.20	12.00	10.50	8.00	7.00	14.00				12.10	10.10	5.05	
Squash	9.80	8.50	8.50	4.70	9.65	8.35	6.40	4.00	10.00							
Table tennis	8.10	7.00	7.00	4.90	7.25	6.25	4.80	3.00	6.00				10.00	8.00	4.00	
Exercise Classes																
Exercise class (0.5hr)	6.10	5.30	4.00	2.80	3.90	3.40	2.25	1.45								
Exercise class (1hr)	8.70	7.60	6.10	5.10	7.85	6.80	4.55	2.95		8.10			7.50	6.50	6.50	

Exercise class (1.5hr)	10.10	8.80	7.20	6.30												
Junior class	3.90							2.95								
Health Suite																
Health suite	7.90	6.90	6.40			13.00	9.10	5.85				9.30	8.30	4.15		
Pitches (peak times)																
11 a side AWP (full pitch, 1hr)		144.50														
7 a side AWP (half a pitch, 1hr)		72.30			50.80	44.15	44.15	44.15								
5 a side (1hr)		39.80			43.50	37.85	37.85	37.85								
Other																
Exercise studio room hire (peak)	82.20	71.50		68.30	19.50	19.50	19.50	19.50								
5 court Sports hall hire (full)	109.00	94.80			60.45	52.45	52.45	52.45								
Hire the main pool (25m)(club)	125.20	108.90			71.00	71.00	71.00	71.00								
Hire teaching pool (12m)(club)	93.70	81.50			43.10	43.10	43.10	43.10								
Memberships																
Adult membership:																
Health and Fitness (contract)										39.50				30.00		
Health and Fitness (no contract)		34.00	27.00	18.00		31.50	23.95	13.95		45.00				36.99	23.99	19.99
Health and Fitness (annual)		374.00	297.00			340.00	258.65	150.65		426.60				329.89	263.89	
Joining fee		10.00	10.00	0.00		15.00	15.00	10.00		10.00				30.00		
Swim only (no contract)														30.00		
Swim only (contract)										27.00				14.99		

Corporate																
Health and Fitness (contract)		29.00												27.99		
Health and Fitness (no contract)																
Health and Fitness (annual)																
Joining fee																
Swimming Lesson																
Junior lessons				25.80				24.10		29.00						26.49
Adult lessons		31.50								29.00				28.69		

Appendix B - Fees and charges for Leisure Centres (2024/25)

	23/24			
	Full Price	Gedling Leisure Card	Concess Leisure Card	Junior Leisure Card
50+ (half day sessions)	9.00	7.80	7.80	
Badminton	12.10	10.50	10.50	7.20
Boditrax	3.00			3.00
DNA Health Class	4.50	3.90		
Exercise Class	8.70	7.60	6.10	5.10
Virtual Exercise Class	3.50	3.00	3.00	3.00
Express Workouts (30mins)	6.10	5.30	4.00	2.80
Fitness Suite Induction	11.50	10.00	10.00	10.00
Fitness Suite	10.10	8.80	7.40	6.70
Health Suite	7.90	6.90	6.40	
Health Suite (bolt on)	3.80	3.30	2.70	
Heartbeats	7.00	6.10	6.10	
Lifeguard Course	305			
Judo	7.50	6.50	6.50	4.80
Junior Session	4.50			3.90
Junior session (2hrs)	5.50			4.80
Junior session (1.5hrs)	5.30			4.60
Pilates	9.30	8.10	6.30	5.40
Snooker	10.10	8.80	5.70	4.40
Squash (40 mins)	9.80	8.50	8.50	4.70

	24/25			
	Full Price	Gedling Leisure Card	Concess Leisure Card	Junior Leisure Card
	9.40	8.20	8.20	
	12.70	11.00	11.00	7.60
	3.00			3.00
	4.70	4.10		
	9.20	8.00	6.40	5.40
	3.50	3.00	3.00	3.00
	6.40	5.60	4.20	2.90
	11.50	10.00	10.00	10.00
	10.60	9.20	7.80	7.00
	8.30	7.20	6.70	
	4.00	3.50	2.80	
	7.40	6.40	6.40	
	320			
	7.80	6.80	6.80	5.00
	4.70			4.10
	5.80			5.00
	5.50			4.80
	9.80	8.50	6.60	5.70
	8.10	7.00	7.00	4.60
	10.20	8.90	8.90	4.90

Swim	5.90	5.10	3.50	3.30
Swim - Family	13.10	11.40		
Swim - Parent and Toddler (40 mins) (Splash Tots)	6.60	5.70	5.50	
Table Tennis	8.10	7.00	7.00	4.90
Yoga (90 mins)	10.10	8.80	7.20	6.30
Strokeability	4.30	3.70	3.70	
Swim Lessons - Junior Crash Course (25 mins)	7.50	6.50		

6.20	5.40	3.70	3.50
13.80	12.00		
6.90	6.00	5.80	
8.50	7.40	7.40	5.10
10.60	9.20	7.60	6.60
4.50	3.90	3.90	
7.70	6.70		

higher than 5%
5%
Freeze
Reduction
New

Health partner studio hire (CFLC, RLC, CLC)
 Exercise Studio (CFLC & RLC) **Peak**
 Exercise Studio (CFLC & RLC) **Off Peak**
 Activity Room (CFLC) **Peak**
 Activity Room (CFLC) **Off Peak**
 Full Sports Hall (CLC)
 Full Sports Hall (CFLC)
 Full Sports Hall (RLC)

23/24			
Full Price	Gedling Leisure Card	Concess Leisure Card	Junior Leisure Card
26.25			
82.20	71.50		68.30
68.20	59.30		41.50
62.90	54.70		52.00
50.10	43.60		30.60
63.60	55.30		
109.00	94.80		
68.10	59.20		

24/25			
Full Price	Gedling Leisure Card	Concess Leisure Card	Junior Leisure Card
27.60			
86.40	75.10		71.70
71.60	62.30		43.60
66.00	57.40		54.60
52.70	45.80		32.10
66.80	58.10		
114.40	99.50		
71.50	62.20		

Racket Club Hire (per court)	16.00	13.90	10.60	16.80	14.60	11.10
Basketball (RLC)	22.10	19.20	19.20	23.20	20.20	20.20
Main pool (CFLC & ALC)	125.20	108.90		132.30	115.00	
Main pool (CLC)	93.70	81.50		97.80	85.00	
Main pool lane price (CFLC & ALC)	20.90	18.20		23.00	20.00	
Teaching Pool Hire (CFLC & ALC)	69.50	60.40	56.20	75.00	65.00	59.00
Gymnasium Hire (CLC)	53.60	46.60	45.70	58.00	50.00	48.00
Pool Inflatable Party (CLC, 1hr)	133.00	115.00		145.00	125.00	
Disco Pool Party (CLC, 1hr)	98.00	85.00		115.00	100.00	
Youth Wing & All weather pitch (CLC - 1.5 Hours bolt-on)	46.00	40.00		52.00	45.00	
Dino Dash Party (CFLC 2hrs)	188.00	163.00		210.00	180.00	
Bolt on indoor football to Jungle Fun Run Party (CFLC)	33.00	29.00		35.00	30.00	
Children's Small Pool Parties (CFLC - 2hrs)	163.00	142.00		175.00	150.00	
Super Party (CLC - 2.5hrs)	265.00	230.00		295.00	255.00	
Zoo Trail Castle (CLC - 2hrs)	184.00	160.00		195.00	170.00	
Big Bounce Bonanza (RLC - 2hrs)	188.00	163.00		200.00	175.00	
Sports Fun House (CLC - 2hrs)	196.00	170.00		210.00	180.00	
Pool inflatable + Sports Fun House (CLC,2.5hrs)	207.00	180.00		220.00	190.00	
Football Party (CLC) (2hr)	109.00	95.00		115.00	100.00	
Bolt on Gladiator Arena to Football Party (CLC)	58.00	50.00		65.00	55.00	
Betty Bug Party (under 5s, CFLC - 1.5hrs)	90.00	78.75		98.00	85.00	
All weather bolt-on to party (CLC)	20.50	18.00		25.00	20.00	
Goal post bolt-on (CFLC)	31.20	27.10		35.00	30.00	

higher than 5%
5%
Freeze
Reduction
New

DNA HEALTH & FITNESS

Adult Memberships	23/24	24/25
DNA Monthly Membership	34.00	34.00
DNA Monthly Concessionary Membership	27.00	27.00
DNA Annual Membership	374.00	374.00
DNA Annual Concessionary Membership	297.00	297.00
DNA Admin Fee (once only)	10.00	15.00
Junior Memberships		
Junior Monthly membership 14yrs+	18.00	20.00
Junior Monthly membership 8 to 13yrs	11.00	11.00
Junior Annual Membership	198.00	220.00
Other Memberships		
Corporate membership (min 12 month)	29.00	REMOVED
Health Suite (bolt on to DNA membership)	8.00	8.00
Health Suite only (per month)	15.00	15.00
3 Month Adult 'Active for Life' Membership		50.00
3 Month Junior 'Active for Life' Membership		30.00

SWIM LESSON MEMBERSHIP

Swimming lesson direct debit membership (junior)	25.80	28.00
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Swimming lesson direct debit membership (adult)	31.50
Private lesson direct debit	67.00
Joining fee	15.00
Movement fee	5.00

33.50
70.00
15.00
5.00

GEDLING LEISURE CARDS

Gedling Leisure Card	5.50
Gedling Leisure Card Concessionary	3.50
Gedling Leisure Card Junior	FREE
DNA Leisure card	FREE
Replacement leisure card (lost or damaged)	3.00
Replacement health suite wrist band	5.00

6.00
4.00
FREE
FREE
4.00
6.00

higher than 5%
5%
Freeze
Reduction
New

Richard Herrod Centre
Whole Room per hour (off peak)
Whole Room per hour (peak - Friday night, all day Saturday)
Half Room per hour (off peak)

23/24
65.00
100.00
34.00

24/25
65.00
65.00
34.00

Half Room per hour (peak)	51.00	46.00
Meeting room per hour	15.00	16.00
The Lounge (per hour)	30.00	31.50
Room hire for a funeral wake	55.00	57.00
Pre/Post Wedding Celebration	840.00	420.00
Corkage	100.00	110.00
Full Room Weekend Function Price (7-12pm)	480.00	240.00
Half Room Weekend Function Price (7-12pm)	260.00	125.00
Community Room (off peak)	28.00	29.50
Community Room (peak)	34.00	35.70
Surcharge (weekend room booking but excluding the bar)	395.00	400.00

higher than 5%
5%
Freeze
Reduction
New

Appendix C – Equality Impact Assessment

Name of project, policy, function, service or proposal being assessed	Leisure fees and charges 24-25
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The main objective of leisure fees and charges report	To obtain permission to increase the charges in the leisure centres in line with the revenue Budget 2023/24 report approved on 6 th March 2024				
What impact will this have on the following groups? Please note that you should consider both external and internal impact					
		Negative	Positive	Neutral	Comments
Gender	External			X	The increase in fees are applied to all customers regardless of gender
	Internal			X	
Gender Reassignment	External			X	
	Internal			X	
Age	External		X		The increase in fees are applied are applied consistently across the 3 pricing structures – leisure card price, concessionary leisure card (older people) and junior leisure card
	Internal		X		
Marriage and Civil Partnership	External			X	The increase in fees are applied to all customers regardless of marital status
	Internal			X	
Disability	External		X		Customers with a disability can access a concessionary leisure card, which offers additional discounts on top of the leisure card price
	Internal		X		
Race and Ethnicity	External			X	The increase in fees are applied to all customers regardless of race, sexual orientation, pregnancy or religion
	Internal			X	
Sexual orientation	External			X	
	Internal			X	
Religion or Belief (or no belief)	External			X	
	Internal			X	
Pregnancy and	External			X	

Maternity	Internal			X	
Other Groups e.g. any other vulnerable groups, rural isolation, deprived areas, low-income staff etc.)	External			X	
	Internal			X	

Impact Assessment

Is there evidence of a high disproportionate adverse or positive impact on any groups?	Yes	No	The fee increases have been applied consistently across all of the leisure customers, yet maintains the 3 pricing structures (leisure card price, concessionary leisure card, junior leisure card)
Is there an opportunity to mitigate or alleviate any such impacts?	Yes	No	
Are there any gaps in information available (e.g. evidence) so that a complete assessment of different impacts is not possible?	Yes	No	

In response to the information provided above please provide a set of proposed actions including any consultation that is going to be carried out:

Planned Actions	Timeframe	Success Measures	Responsible Officer

Completing Officer

Authorising Head or Service/Director

Date

Review date (if applicable)
